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M Squared Strategies is a Washington DC-based management consulting firm providing IT program and performance management support to U.S. Government clients. A woman-owned small business, M Squared Strategies serves as a trusted advisor to Chief Information and Financial Officers (CIOs and CFOs) in some of the largest departments in the U.S. Federal Government. The firm is committed to public service and dedicated to driving efficient synergies between government and the private sector; particularly in the areas of IT management, responsible and efficient project management, and inter-agency collaboration.

J. Kendall Lott, PMP, MPIA

CEO and President, M Squared Strategies, Inc

Kendall Lott is the CEO and President and Partner of M Squared Strategies, Inc, a government consulting firm in Washington DC that supports various departments and agencies within the U.S. Government.

A seasoned consultant and management professional, Mr. Lott has strong admiration and respect for public service. His first experience with public service was a two year tour with the US Peace Corps in Truk, Federated States of Micronesia, where he served as an instructor at the local community college and junior high school and an economic adviser to the municipal council. Upon his return to the U.S., he pursued a Master of Pacific International Affairs (MPIA) degree from the Graduate School of International Relations and Pacific Studies (IRPS), University of California, San Diego, CA. After graduation, he was accepted into the prestigious Presidential Management Fellowship program and served as a career civil servant at the US Department of Agriculture, Office of Management and Budget and the US Department of Justice.

Mr. Lott's career has focused on modernization and transformation, particularly in the area of information technology (IT). While overseas, he managed multi-cultural international teams, supporting the development of approaches to bring enabling IT to the government practices of its national governments in India, Malaysia, and Jordan. These projects spanned practices in education, government operations, and citizen-facing services. For the U.S. Government, Mr. Lott has worked with senior executives and managers within the Department of Veterans Affairs, the Department of Energy, and the Defense Logistics Agency.

Mr. Lott holds a Master of Pacific International Affairs degree from the Graduate School of International Relations and Pacific Studies, University of California, San Diego, and a Bachelor of Arts in Economics and Political Science from Indiana University, Bloomington. He is also a certified Project Management Professional (PMP) of the Project Management Institute (PMI), and serves as Vice President for Marketing and Public Relations for the Washington DC Chapter. He was a member of the international Program Management Standards Committee for PMI and is a volunteer PMP Certification instructor. He lives in Northern Virginia with his wife and two children.